

ATELIER

— 2019 COLLECTION —

FROM SKETCH TO
HAND LOOM TO WEAVING,
THE JOURNEY IS LONG
BUT THE FULFILLMENT
IS WORTH IT.



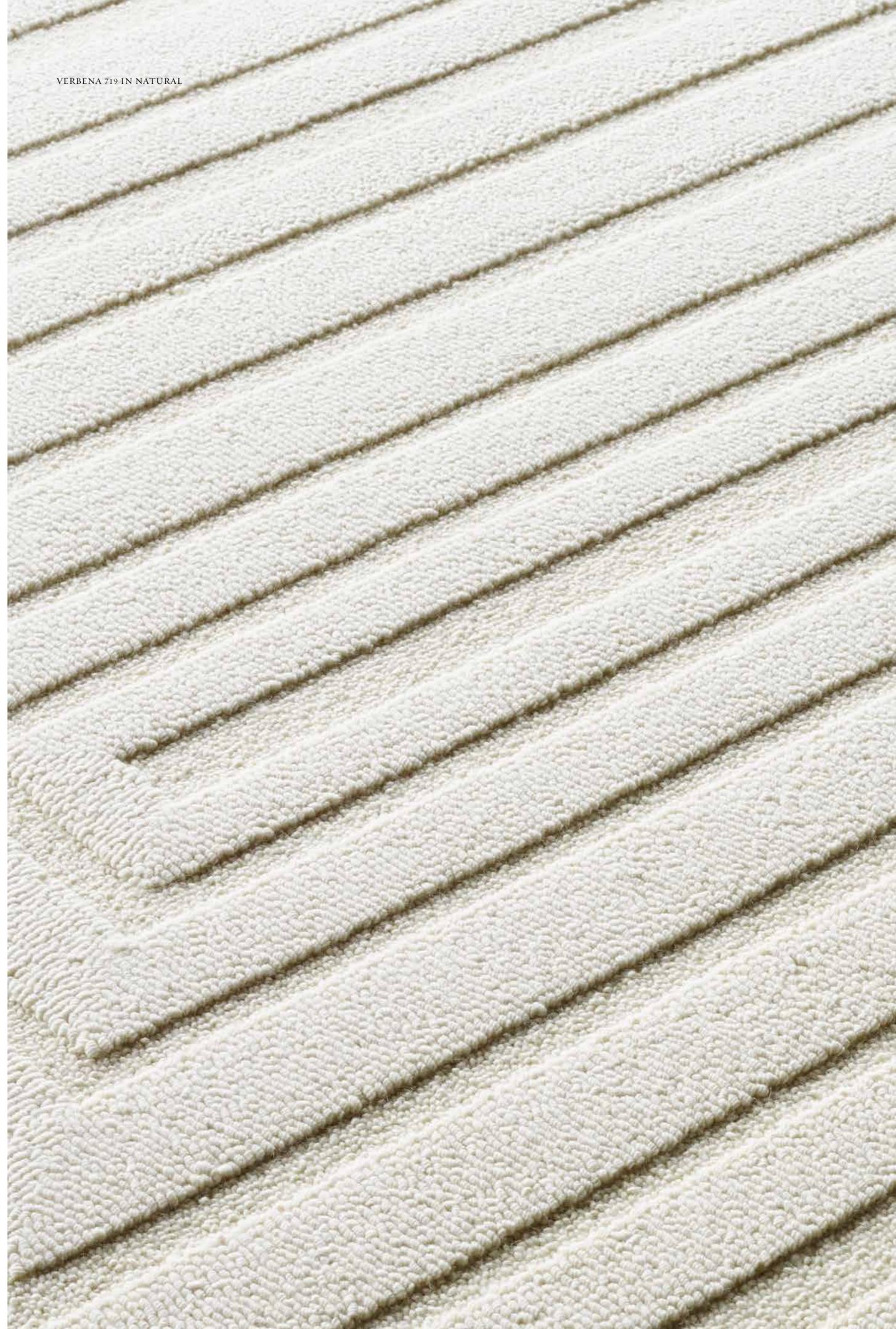
VERBENA 729 IN SAFFRON
KACHINA 519 IN SAFFRON

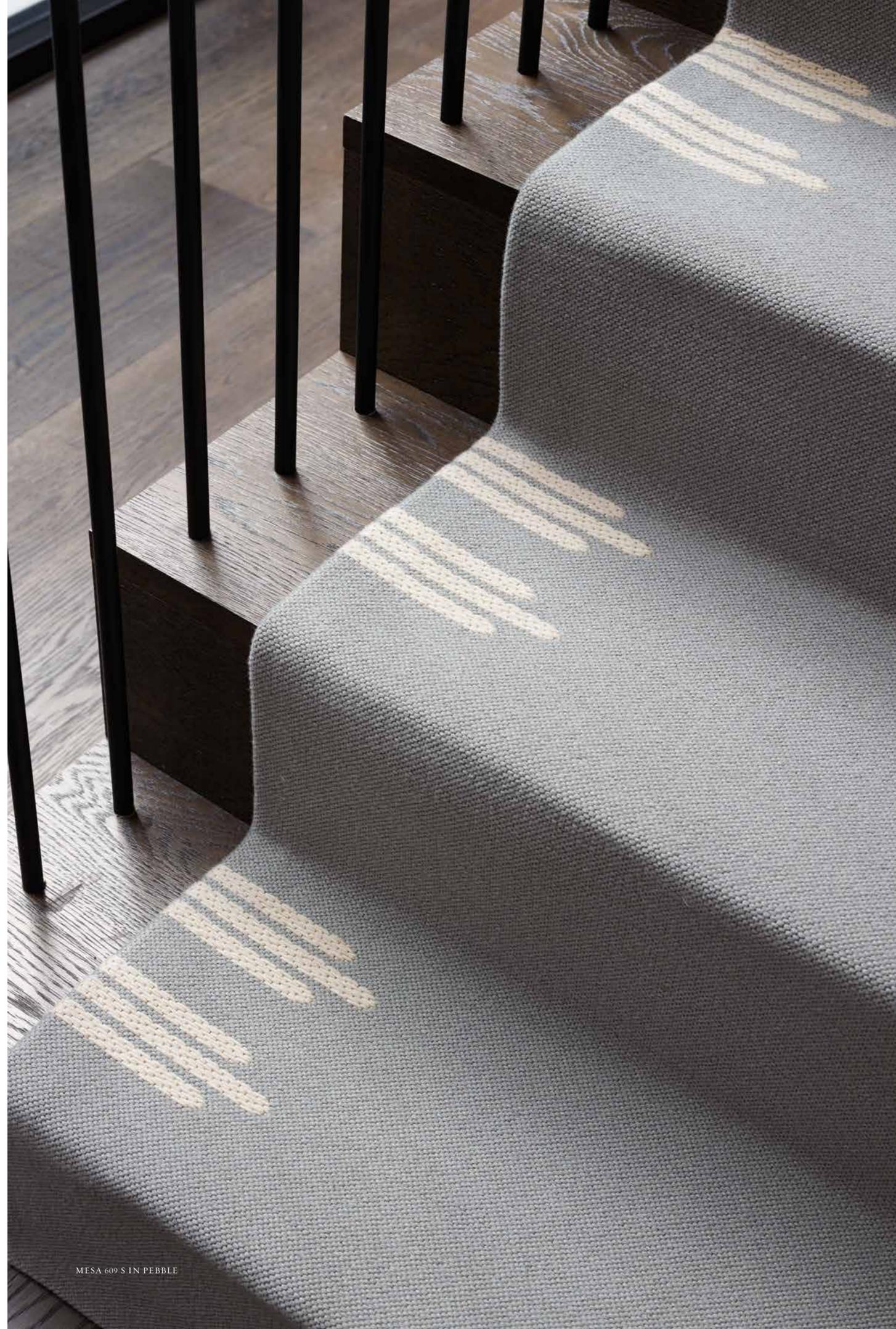


ATELIER

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In a world where 90% of rugs are made from synthetic and petroleum-based fibers, Merida has taken a different path. We believe that rugs should be as beautiful as they are gentle on the earth. We know in order to provide original, one of a kind rugs, we must take the long view, and we respect the time it takes to source, design, and practice to get the details exactly right. We are indeed one of the 10% who make rugs from high-quality natural fibers, and we stand virtually alone making them in the United States. We are patient with our process, as our craftsmen and design team are constantly asking questions, to create the highest-level of rugs, with plenty of room for your handprint.





MESA 629 IN NATURAL





“In a collection, each rug is the result of a long and passionate journey. The inspiration comes from my love for art. All the steps between the inspiration and the final prototype create a deep and profound emotional connection. The middle of the process is the most important part. The middle is in Fall River. At the workshop we talk, share, try, and test many times to arrive at the final rug. We consider ourselves fortunate to have this precious time for exploring our technique and ourselves. Atelier 19 is the novel written in Fall River of this joyful journey.”

—
SYLVIE JOHNSON, TEXTILE DESIGNER AND ARTISTIC DIRECTOR



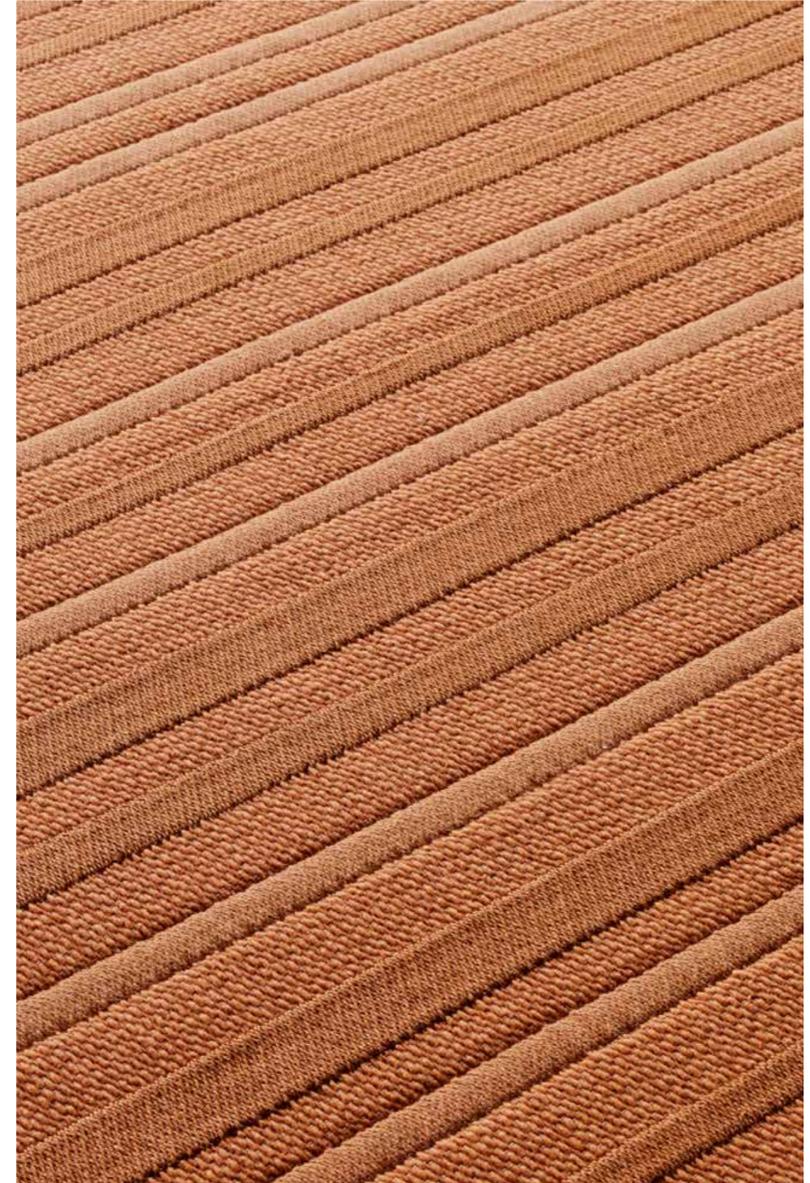
SAHARA 429 IN SAFFRON





UNDERSTANDING EVERY YARN.
EMBRACING EVERY COLOR.
GUIDING EVERY WEAVE.
SEEING EVERY NUANCE.





SINCE ANCIENT TIMES,
THE CIRCLE HAS
SYMBOLIZED CONTINUITY.
THE PAST, THE PRESENT,
AND THE FUTURE ARE
ALWAYS IN CONVERSATION.

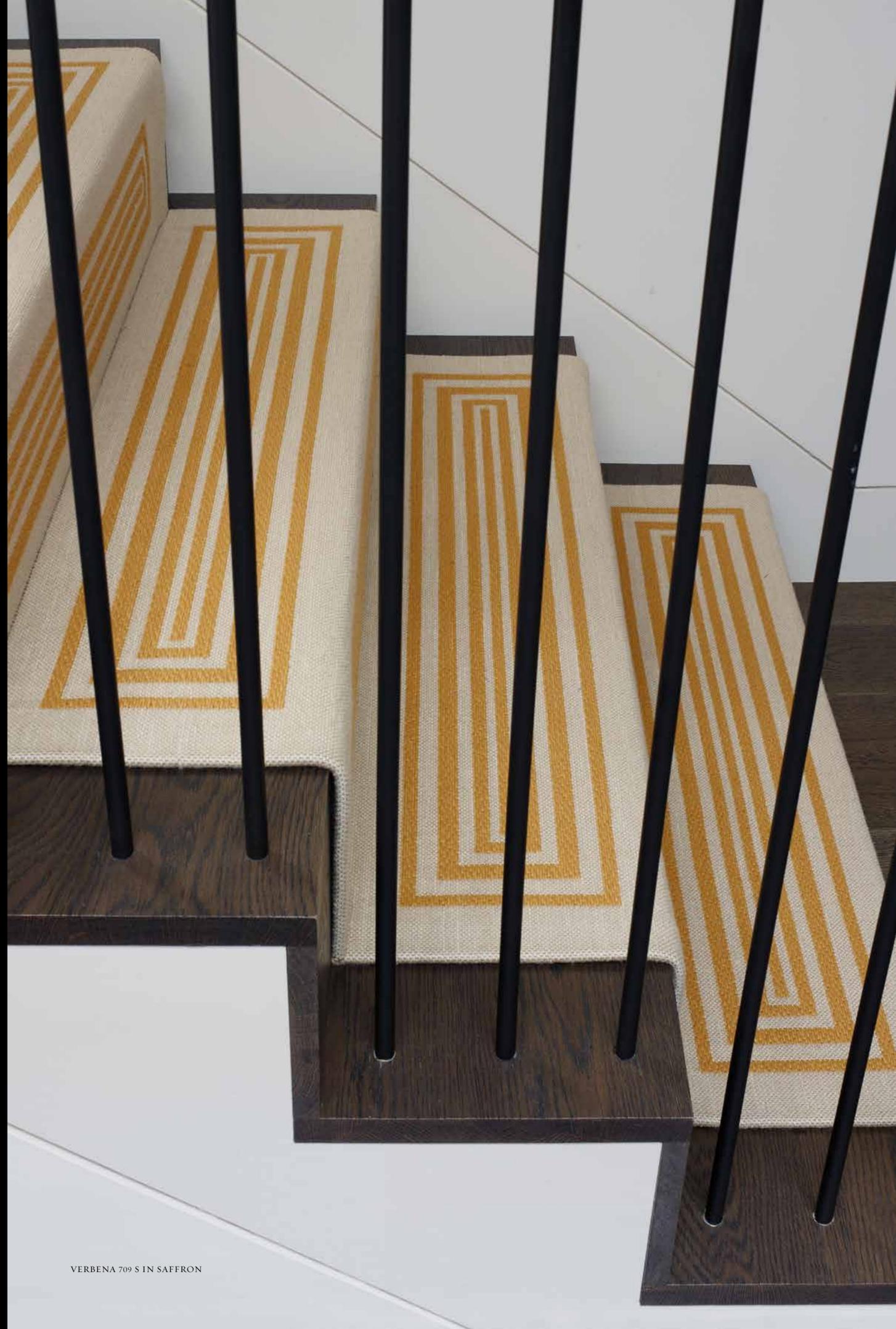


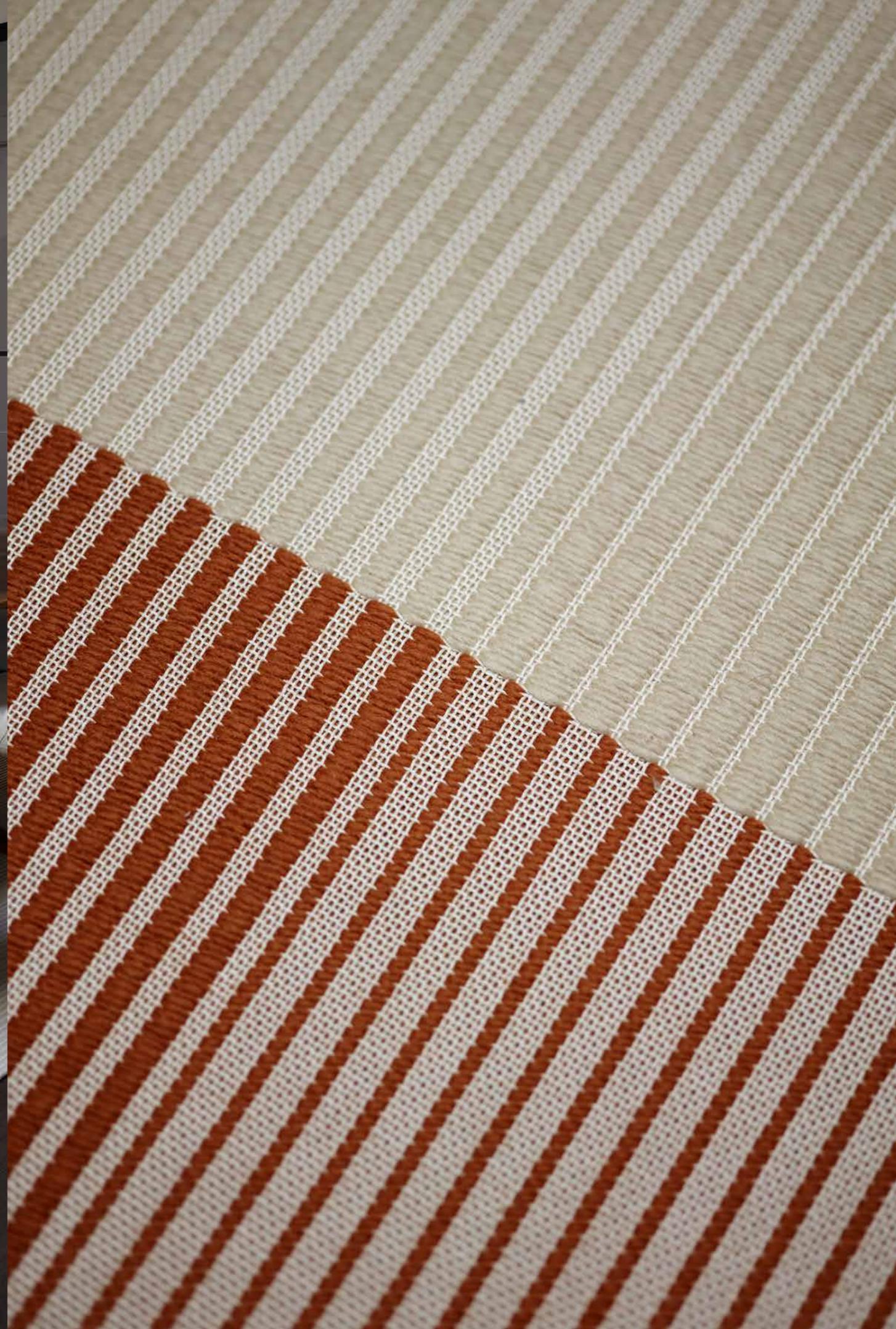
VERBENA 129 IN SAFFRON
CALDERA 129 IN NATURAL



“Recently, a few of our artisans were with us for an installation. The exuberance they felt seeing their work being displayed in a residence, after months of developing, questioning, reworking and finally celebrating this piece in its final form was another example of the love, commitment, and knowledge that goes into each rug we make.”

—
CATHERINE CONNOLLY, CEO







VERBENA 709 S IN PEBBLE

A BLEND OF
DESIGN, TECHNIQUE,
AND SOUL.



“The most important thing for me is that we change the conversation. It is not enough to make a beautiful rug. We strive to create an unforgettable experience that in turn evokes curiosity about beauty, art, nature, and culture. We are in a continuous conversation with the past, the present, and the future and now is an important moment to slow down and reflect on the things that may be getting left out of the conversation, like materials, technique, and spirit.”

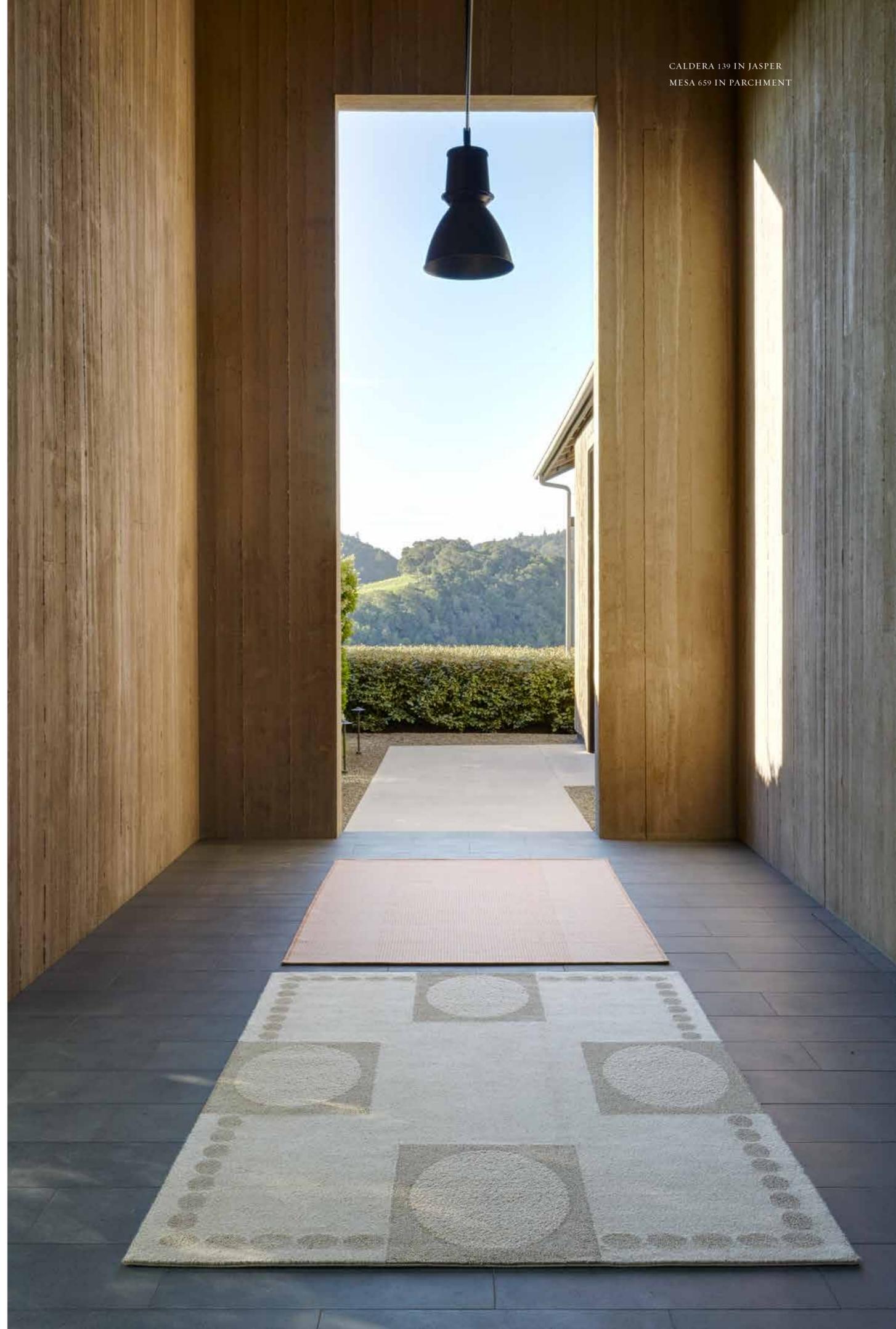
—
CATHERINE CONNOLLY, CEO

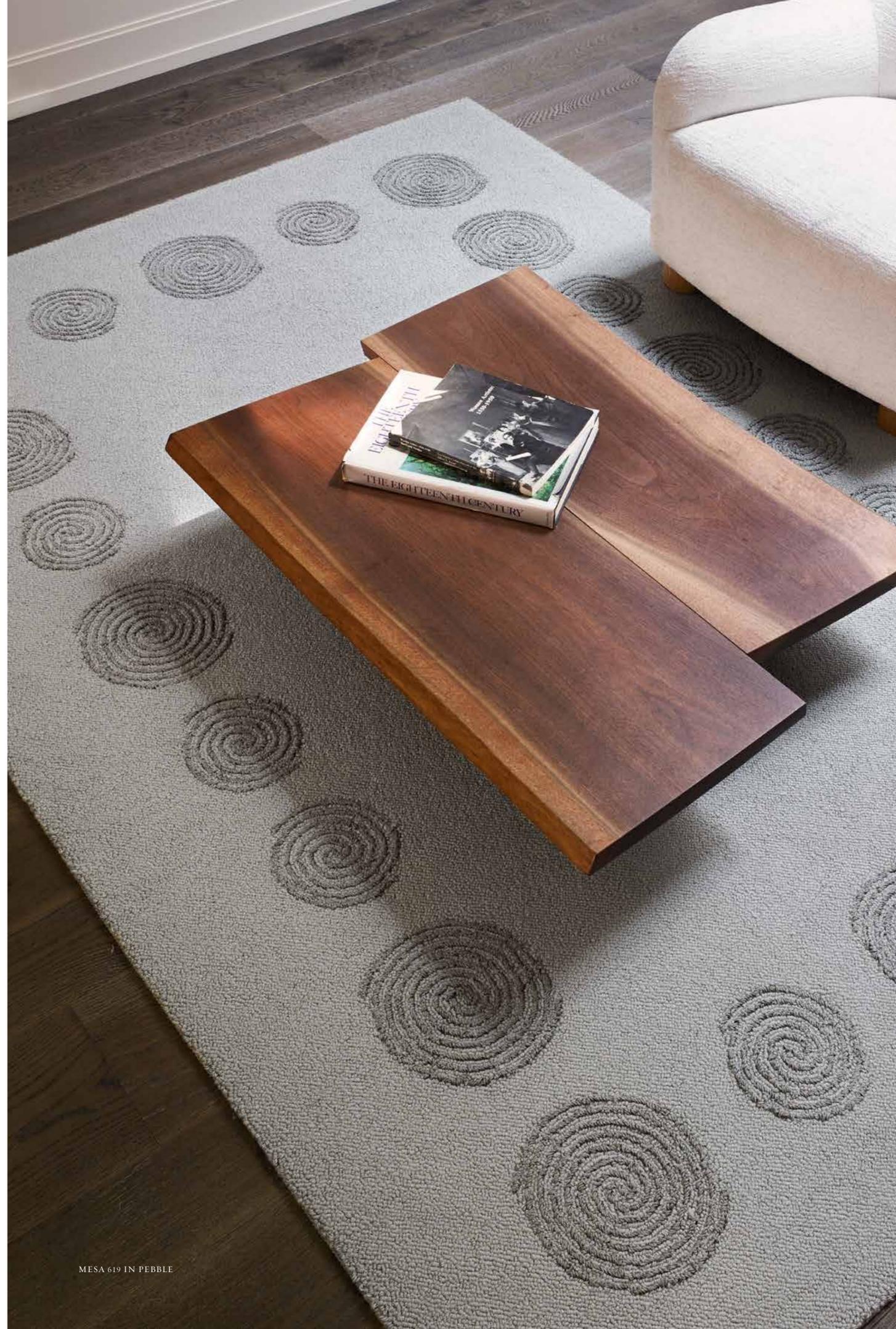
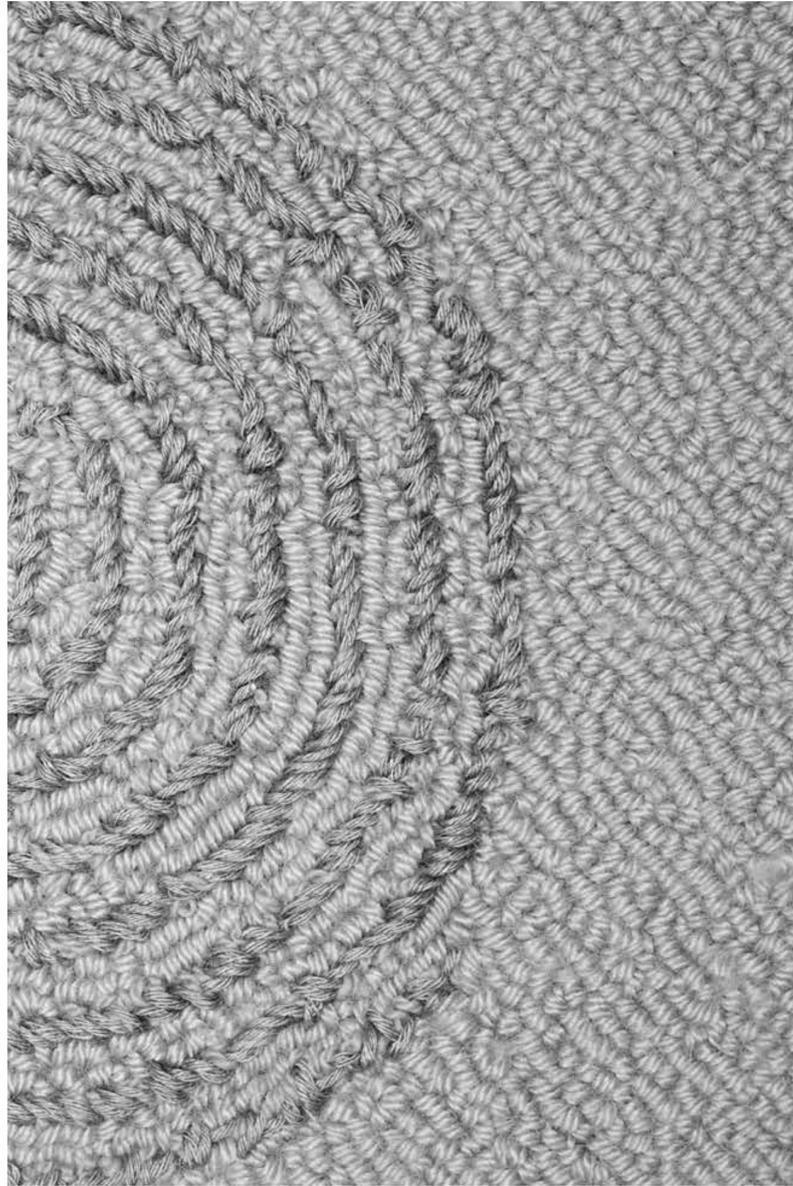




EACH RUG HAS IN ITS DNA
NUMEROUS REFERENCES TO
ARTISTIC STYLES AND
CIVILIZATIONS OF THE PAST.

Disclaimer: these rugs are made for indoor spaces.







“At Merida, there is something special and it starts and ends with the people. When people ask me how I ended up running and then buying Merida, it is quite simply that I fell in love with the people. Past, present, and I am sure future employees have created an amazing culture. Driven by purpose, passion, kindness and intense belief that we are making a difference, our team infuses everything we do with an incredible spirit. Why does this matter? In a world driven largely by economic imperatives of cheaper, faster, more disposable – to experience living with our rugs is a game changer. It is an unforgettable experience, and we hear about it every day.”

—
CATHERINE CONNOLLY, CEO

MERIDA

CONTACT US:
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A Merida Rug is the result of the conversation
between a loom, artisan, and fabric.
You don't see the story behind every rug, but you feel it.
The hours of work, blending, weaving, trimming,
lacing, stitching. For our team it is truly a labor of love
with each iteration, work and pleasure intertwined.

