



FROMENTAL

**Materials & Techniques**  
Chinoiserie

# Painting

## Chinoiserie Painting

Fromental's artists develop their painting talent by following the traditional steps outlined in the 'The Mustard Seed Garden', an ancient manual of Chinese painting compiled during the early Qing dynasty. From honing their ability to illustrate the most basic forms within nature, through to mastering the art of calligraphy, these artisanal skills are refined and applied throughout years of practise, allowing for works of exquisite quality and detail.

## Unconscious Painting

With the passage of time, the most accomplished artists achieve a status of painting skill which allows a more free and spontaneous approach to their work. They combine the precision and detail learned in formal painting, with the subtle control of traditional calligraphy to render natural forms with a single, gestural brushstroke. Our 'Unconscious' style is a demonstration of artistic flair and finesse, the painting of a true master.



FRONT COVER IMAGE Close-up of Nonsuch in Moghul

ABOVE IMAGE Close-up of hand-painting of Nonsuch unconscious in Custom Colour on Sahara Silk

RIGHT-HAND IMAGE Close-up of hand-painting of Paradiso in Panama on Panama Silk



# Embroidery

Fromental pioneered the technique of embellishing Chinoiserie wallpapers with silk embroidery, taking an already supreme decorative form to new levels of detail and beauty.

The silks are first hand-painted before being stitched onto a frame and embroidered with unspun silk and metallic threads. The finest embroideries have been produced in Suzhou for 2500 years, with skills and techniques handed down through generations. It is here that Fromental's embroiderers spend up to 600 hours embellishing individual panels. The embroidery is entirely by hand, using traditional techniques as part of our commitment to ensure sustainability of this ancient craft.



ABOVE IMAGE Close-up of hand-embroidery of Paradiso in Custom Colour on Organza  
RIGHT-HAND IMAGE Close-up of hand-embroidery of Paradiso in Blood Olive





# Backgrounds

Our hand-painted and hand-embroidered Chinoiserie designs are available on a variety of beautiful background materials. Silks with soft and sheer surfaces or more raw, organic textures. The choice of background can have a dramatic impact on the overall aesthetic, creating an exciting array of design possibilities.

## **Silk**

Beautiful and classic, our paper-backed silk provides a luxuriant backdrop for any Chinoiserie design. Available in our widest colour palette, it's understandably our most popular Chinoiserie background.

## **Metallic**

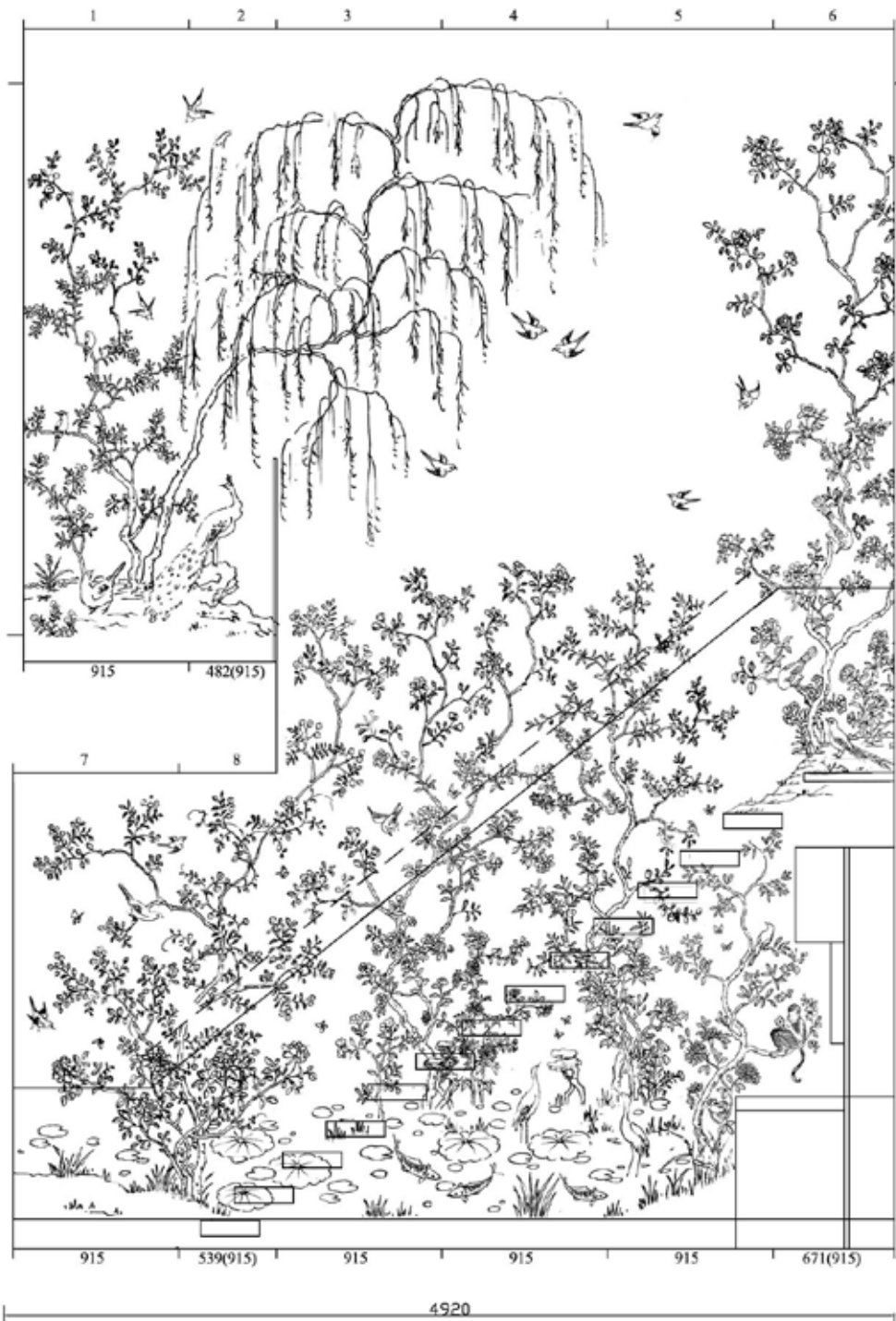
Hand-gilded squares of 12 carat gold leaf are carefully applied to paper-backed silk, creating the ultimate statement of opulence.

## **Dupion**

Our Dupion silk has an uneven slub texture, adding an interesting organic quality whilst retaining the natural sheen of silk. The silk slub runs horizontally across the panel, further enhancing the subtle panelling effect seen in our silk grounds.

## **Faille**

With its silk-linen composition, Faille has a pleasantly dry texture. Its matt quality creates a more contemporary background for our Chinoiserie designs and is also a popular choice as a plain wallcovering. Some of the Faille colours within our offering have an attractive marl finish, further enriching their horizontal linen texture.



# Customisation

All of our Chinoiserie designs can be customised to perfectly suit your space and personal preference, and can be tailored to work around features such as staircases and fireplaces. Colourways can also be customised and you may choose a greater or lesser intensity of embroidery. Individual design elements, such as birds, may be substituted or removed as desired. Please speak to our sales team to discuss specifics, including any additional customisation fees.

Here is an example of a Chinoiserie design that has been customised in both layout and colourway to fit the client's space. The miniature plan and roomshot illustrate how additional birds and design elements have been used to tailor the room, accommodating both the staircase and double height ceiling.



ABOVE IMAGE Close-up of miniature drawing

NEXT PAGE IMAGE Custom Nonsuch in Custom Colourway on Bone Silk

