



FROMENTAL

Conversational

A nod to the playfulness of fashion prints, our Conversational collection is a stylish array of pictorial wallcoverings. The designs take their cue from diverse cultures and decorative styles; from the detailed landscapes of Shimla and Bucolic to the stylised and graphic Los Alamos.

FRONT COVER IMAGE Close-up of Clef des Champs in Spring Mist
RIGHT-HAND IMAGE Los Alamos in Huckleberry
Photo credit: Antiques supplied by Lorfords Antiques





The designs within this collection lend character to any room; whether it be a subtle backdrop or unashamedly maximal feature.

ABOVE IMAGE Keats in Furrow
Photo credit: Antiques supplied by Lorforde's Antiques
RIGHT-HAND IMAGE Shimla in Custom Colour





Familiar motifs and imagery run throughout this collection. The branches of our weeping Willow drape the walls, whilst Pleasure of Fishes depicts minnows darting across a shimmering silk ground.

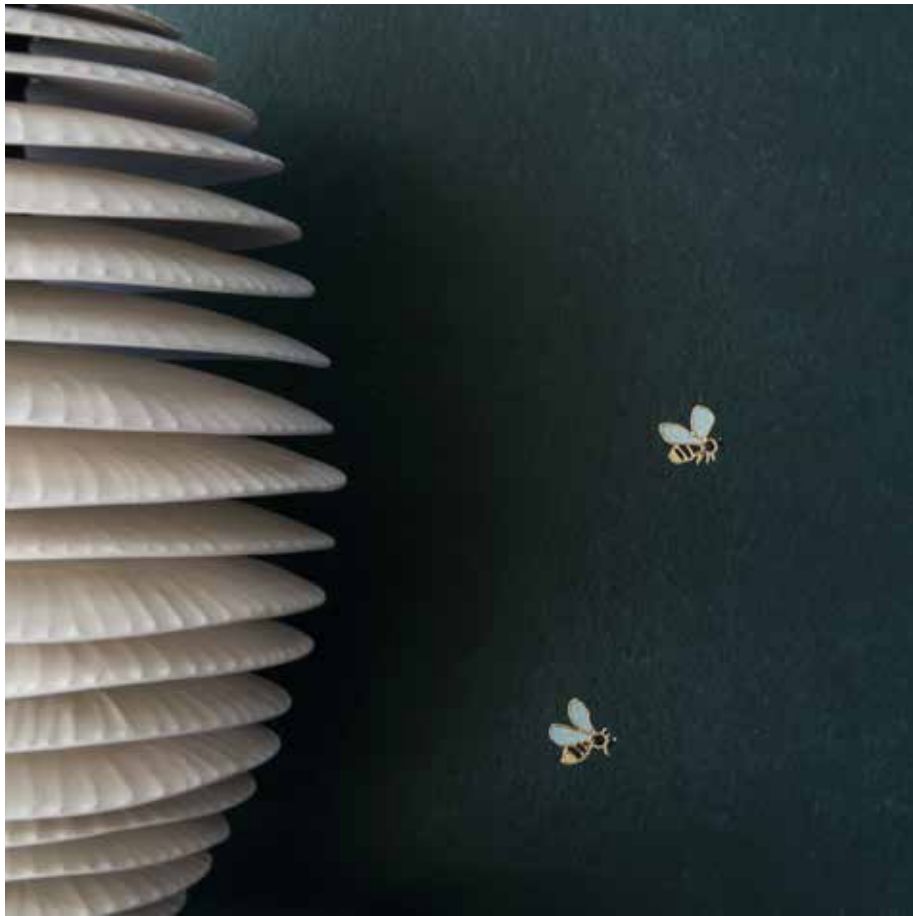
ABOVE IMAGE Andersen in Emperor
RIGHT-HAND IMAGE Pleasure of Fishes in Bluepool

FROMENTAL

London +44 203 410 2000 New York +1 347 625 1838 Hong Kong +852 5598 2237 fromental.co.uk



ABOVE IMAGE Willow in Custom Colour
RIGHT-HAND IMAGE Chinon in Custom Colour on White Silk
Credit: © Björn Wallander / OTTO, Interior Design by Miles Redd



A combination of materials and techniques add further detail and texture to each pattern. The relief painting effect of Chinon and The Bees is reminiscent of carved lacquer work. Clef des Champs combines soft washes of watercolour with clean, controlled painting and hand-embroidery.

ABOVE IMAGE The Bees in Blueberry
RIGHT-HAND IMAGE Clef des Champs in Spring Mist
Photo credit: Claudio Bonoldi