BROWN JORDAN

Brown Jordan Introduces Trentino by Monica Armani

A versatile and sophisticated collection inspired by the designer's hometown of Trento, Italy

(St. Augustine, FL - November 8, 2024) — Inspired by the serene landscapes of her country's Adige Valley, the <u>Trentino Collection</u> by award-winning Italian designer Monica Armani for <u>Brown Jordan</u> celebrates natural beauty and artisanal craftsmanship. The 16-piece collection seamlessly combines durable powder-coated aluminum frames, hand-woven rope, and lush cushions, creating outdoor pieces that are visually captivating and supremely comfortable.

Each piece celebrates outdoor living while combining modern, elegant design with luxurious comfort. Trentino offers a variety of seating options and configurations to suit any gathering, with a range of chairs and tables designed to create the perfect setting for everyone.



"This collection is truly a love letter to outdoor living and togetherness," said Ben Collins, President of Brown Jordan. "With Monica, we designed easily configurable pieces that combine artisanal craftsmanship with the outdoor durability that Brown Jordan is known for."

"The outdoors and how we connect with nature has always been a constant source of inspiration for my work," said Monica Armani. "This collaboration with Brown Jordan, an 80-year old legacy company deeply rooted in outdoor design, was a natural fit. Together, we designed a collection that embraces functional outdoor living while celebrating the beauty of design."



The versatile collection includes dining tables, coffee tables, counter, wine, and side tables topped with high-performance Dekton, making them highly resistant to stains, UV rays, and scratches. The Armchair, Lounge Chair, Loveseat, and Sofa offer generous seating depth and lush cushions designed for deep relaxation.

Trentino joins some other recent product and collection introductions:

- Luca Collection
- Summit Umbrellas
- Lisbon Collection
- Atlas Tables
- Exclusive Sunbrella Fabric Collection

About Brown Jordan

Brown Jordan, the American leader in luxury outdoor furnishings, has set the standard in design and durability since its founding in 1945 by Robert Brown and Hubert Jordan in Pasadena, California.

Since its inception, the company has focused on high-quality outdoor furniture that blends style with quality and comfort, transforming the luxury outdoor market with its collections—celebrated as "art you can sit on." The company has collaborated with top designers from around the globe to elevate both private spaces and iconic locations like the White House and The Ritz Paris.

Brown Jordan products are available to both residential and commercial customers through a network of showrooms, qualified retailers, and dedicated sales representatives.

With a commitment to quality, Brown Jordan continues to deliver furniture that complements any setting with both sophistication and longevity. For more information, visit brownjordaninc.com

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