

PRESS RELEASE 2026

# Swiing

Design Tristan Lohner

MAISON SARAH LAVOINE

x  
Fermob

## **Swiing - The limited-edition piece that shines a light on French art de vivre!**

Two French brands, both passionate about color and the art of living, have joined creative forces to design an exceptional piece. Maison Sarah Lavoine and Fermob unveil a unique limited-edition Swiing lamp – a precious creation conceived as a rare object. Designed by Tristan Lohner, this table lamp, suitable for both indoor and outdoor use, radiates a soft, enveloping glow through its delicately sculpted diffuser.

## **When two French design houses celebrate color**

Guided by the same pursuit of singular design, Maison Sarah Lavoine and Fermob combine elegance and timelessness. Their encounter has produced a limited-edition Swiing that brings together Fermob's lighting expertise and the deep, vibrant hues championed by Maison Sarah Lavoine. Symbolizing this dialogue, the iconic "Bleu Sarah" takes center stage, playing with the brand's signature stripes in a subtle tone-on-tone effect.





## A long-standing bond

Fermob and Maison Sarah Lavoine have long shared a special connection, born from a common vision of art de vivre and a shared sense of beauty. United by their core values – excellence in craftsmanship, an appreciation for savoir-faire and a quest for harmony – the two houses naturally came together for this project. The long-standing friendship between Sarah Poniatowski and Bernard Reybier made this collaboration almost inevitable. Together, they have created a timeless design that blends aesthetics and elegance.

## Swiing: a success just one year after its launch

Renowned designer and long-time Fermob partner Tristan Lohner infused this table lamp with a retro-chic yet contemporary personality. Its innovation lies in a rocking switch activated with a simple motion beyond 75 degrees – an intuitive, almost choreographed gesture that pays tribute to the lamp's name and its dancing spirit, set to the rhythm of music, of course!

## A luminous object for warm atmospheres

With its gentle curves and amber diffuser, Swiing Maison Sarah Lavoine x Fermob brings a warm glow to indoor dinners and outdoor gatherings alike. It lights up a jazz piano, extends summer evenings in the garden, or adds a cozy touch to a console. Presented in premium "gift" packaging, it makes for the perfect gift for mother's Day, birthdays or any special occasion.



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*" I imagined Bleu Sarah as a living color, capable of transforming light. Seeing it come to life on the Swiing, enhanced by Fermob's luminous expertise, is for me like offering a soft and vibrant emotion to every festive table. "*

## Sarah Poniatowski

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*" Sarah and I share the same passion for color, elegance and the art of living. This lamp embodies our mutual love for beauty and craftsmanship. I'm delighted that our two houses can blend their styles, which complement each other so naturally. "*

## Bernard Reybier

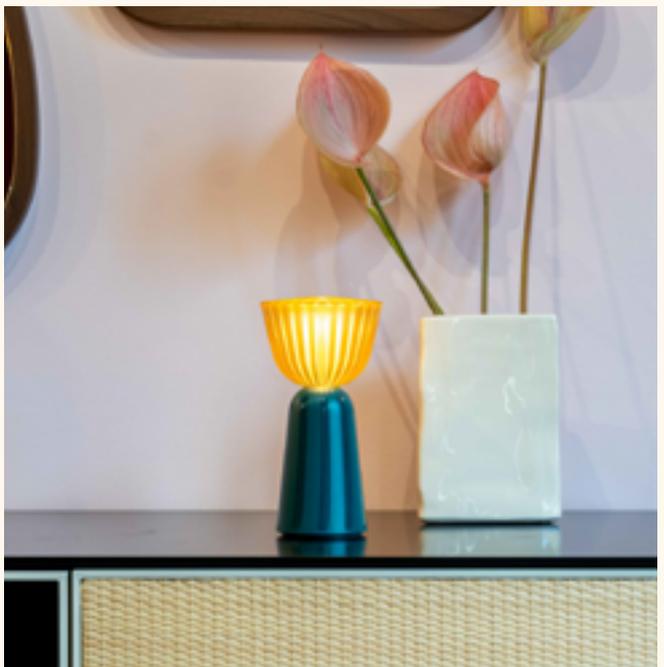
### Technical details and sustainable design:

- Decorative ambient lighting: 35 lm
- Metal structure, amber polyethylene diffuser
- Charging system: Fermob Magnet
- Battery life: 10 h | Fast charging: 3 h
- Eco-design: removable, repairable, recyclable



**Price: \$215**

Available February 2026  
exclusively online at  
<https://www.fermob.com/us/>.



# ABOUT

## Maison Sarah Lavoine

A House of Art de Vivre founded by Sarah Poniatowski, where space inspires the object. It all began in 2002 with interior architecture – the core of the Maison's expertise. From this art of spatial design naturally emerged a line of furniture, decorative objects and ready-to-wear, all guided by a deep conviction: beauty does good.

Color, the creative foundation of the Maison, is the starting point of every expression. Designers and architects work hand in hand to express a strong and recognizable identity, where the harmony of tones and graphic lines defines each creation. Excellence in materials, meticulous craftsmanship and mainly European production: every piece bears the mark of a know-how designed to last, serving both emotion and creativity. With around a hundred points of sale in France and worldwide, Maison Sarah Lavoine extends its immersive experience in-store, inviting everyone to step into its unique universe.

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## Fermob

A French creator and manufacturer of colorful, durable furniture, lighting and accessories, Fermob has stood out since 1989 for its expertise in outdoor metal furniture. Today, it has become a true lifestyle reference in the design of living spaces for both professionals and individuals. Fermob applies its industrial and design expertise to both outdoor and indoor furniture, breaking boundaries and playing with combinations of colors, materials and the versatility of its collections.

Based near Lyon and employing nearly 350 people, Fermob has been committed to eco-design for over 35 years, creating sustainable and responsible products. The company generates 50% of its turnover through exports, with its creations featured from Times Square to the Sydney Opera House, from Tokyo's famous Marunouchi Street to the Champs-Élysées and the iconic Villa Medici.

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